We shot Jeporte Celia's 2024 LBD campaign in Paris in just one day with a team of only three people. Our goal was to use various visual formats to create lifestyle, commercial, and editorial content, showcasing the endless possibilities of the little black dress.

Planning, styling, directing, and partially shooting and modeling this campaign was an incredible experience. It proved that even with limited time and a small crew, it's possible to create high-end content that resonates with the audience.